



Oceanemo 55 m.



Wider165.

5 **PAROLE CHIAVE**
KEY WORDS

Invent
Sketch
Draft
Develop
Achieve

Fulvio De Simoni

► Come descriverebbe il suo lavoro?

Un continuo cercare, pensare e immaginare un qualcosa di nuovo su temi sempre simili. Parti dal nulla e incredibilmente da un anno con l'altro trovi soluzioni differenti.

Da cosa è ispirato?

Non da un'altra barca, ma da tutto ciò che mi circonda. Dal mondo intero. Dalle forme che mi circondano.

Il suo lavoro è influenzato da qualche particolare movimento o persona?

Decisamente no.

Ci sono dei progetti ai quali vorrebbe lavorare, ma che non le sono ancora stati proposti?

Mi piacerebbe fare un grande catamarano a motore che, per le sue caratteristiche, potrebbe offrire numerosi spunti interessanti.

Dove pensa che sia indirizzato il design?

L'impressione è che le forme si stiano semplificando, non parlo di minimalismo, forme senza troppe elaborazioni e barocchismi inutili.

Quale è il suo progetto dei sogni?

Non ho un progetto dei sogni.

A cosa assomiglia il suo luogo di lavoro?

Disorganizzazione organizzata.

Come si immagina il futuro del design?

Complesso a causa della tecnologia del disegno che permette scambio di informazioni rapidissime. La copiatura istantanea. Con i computer è semplice realizzare qualunque cosa. Per un giovane è più difficile emergere. Una persona intelligente e abile può spacciarsi per designer con tutti i limiti che questo comporta.

► How would you describe your work?

A continuous searching, thinking and imagining of something new about items, which are always similar. You start from zero and incredibly, from one year to another, you'll find different solutions.

What inspires you?

Everything around me, not simply other boats. The entire world. The shapes, which surround me.

Is your work influenced by any particular movement or person?

Definitely not.

Are there projects you'd like to work on that haven't yet come your way?

I'd like to work on a power cat, which, thanks to its characteristics, could offer a lot of interesting ideas.

Where do you think design is headed?

The imprint looks as if the shapes will become streamlined. I'm not talking about minimal art, not elaborate shapes or needless baroque ornamentation.

What's your dream project?

I haven't got a dream project.

What does your workshop or studio look like?

A well-organized disorganization.

What do you envisage for the future of design?

Elaborate because of the design technology, which allows a very rapid exchange of

information. Instant plagiarism. Anything can easily be done by computers. It's more difficult for young people to stand out. A smart and skillful person can made himself out to be a designer, with all the limitations that this entails.

► In his long career, De Simoni has put the design of over 3600 boats to his name. With his team, he has continually sought out new directions that share the common denominator of an equilibrium between a beautiful and efficient boat. Since 1972, the Studio has specialized in the development of marine-industrial designs with a high technological component. For Fulvio De Simoni, style has an innate universal language and thus proportions, attention to detail and flow of surfaces can instinctively be appreciated by anyone. «These are different types

of boats that can be partly adapted to certain markets in terms of environmental and cultural aspects. The yachts are not mass-produced and each owner has his own personality and unique needs regardless of nationality», he affirms. De Simoni has designed boats for the most important shipyards

in Italy and across the world and, through eminent collaborations, brands such as Pershing, Antago, Ars Mare, Mochi Craft, Ilver, Gianetti, Raffaelli, Abacus Marine, Astondoa, Austin Parker, Evomarine, Galart, Inace, Rodman, Trojan, Wider and more recently Rossinavi and Ocea

Yacht, have constructed yachts that bear his signature. With the Wider 165 and the Wider 150, the aluminium Rossi Navi 49 metre in construction, the new Pershing 140 and 55-metre MC Yacht Ocea on the design table, Fulvio De Simoni has also printed his style in the mega-yacht segment.



Pershing 140.



YACHT
DESIGNERS